



Graphic Designer

Location: [Remote]

Job Type: [Full-time]

Reports to: Creative Director / Marketing Manager

Job Summary

We are looking for a creative, detail-oriented Graphic Designer to join our team. You will be responsible for conceptualizing and executing visually compelling designs across digital and print platforms that align with our brand and marketing goals.

Responsibilities

- Create and edit visual assets including social media graphics, UI designs, email templates, infographics, and print materials.
- Collaborate with marketing and content teams to understand project needs and deliver high-impact visuals.
- Maintain and evolve brand identity across all visual touchpoints.
- Prepare files for production and ensure final designs meet technical requirements.
- Stay current with design trends, tools, and best practices.



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Requirements

- 4+ years of experience in graphic design (agency or in-house).
- Proficiency in Figma & Adobe Creative Suite (Photoshop, Illustrator, InDesign, Adobe Effects).
- Experience with Canva, or other design tools is a plus.
- Strong portfolio demonstrating a range of design styles and applications.
- Understanding of layout, typography, and color theory.
- Ability to manage multiple projects and meet deadlines.
- Basic motion graphics or video editing skills are a plus.